

## A Bright Future for Collection 18

Designer scarf specialists Collection 18 have been creating much-sought-after high-fashion scarves and accessories since 1982. Industry leaders in scarves, wraps, hats, hair accessories, ready-to-wear knits, silk prints, and cold-weather accessories, Collection 18 is known for its exquisite, upbeat approach to style. Experts in color and trend forecasting, the company has been boldly expanding its market share with diverse brands such as Made of Me, Never2Late, Graphite and others.

In order to better serve its customers, and to increase their speed to market with new products, the fine people at Collection 18 have recently implemented the VerTex PLM system by Business Management Systems. This modular, configurable Product Lifecycle Management tool now enables them to bring the freshest, most fashionable scarves and accessories to consumers with the least possible hassle and waste.



We look forward to our ongoing collaboration with Collection 18 as they continue to expand their already-notable presence in the fashion world. As they use the VerTex system, BMS will provide the oversight and tech support they need to assure a seamless transition into the realm of total product information control. With PLM customizable toolboxes in place, the folks at Collection 18 can now manage the mountain of data required to bring its products from the drawing board to the store

shelves. They are no longer subject to the chaotic, overwhelming stream of information generated during the design process, pre-production, and marketing. VerTex tools now enable them to turn this data into meaningful, useful information that is updated in real-time, no matter how far across the globe their staff, contractors and subcontractors are spread. By configuring the ideal set of PLM toolboxes, they are now turning chaos into control. They will be able to react faster to changes in market forces, public demand, and material availability. By eliminating the hassle of data replication, and the waste of redundancy, Collection 18 can bring new garments and new styles to the consumer in less time than ever before.



Karina Kogan, President of Business Management Systems, has this to say: "If our other clients are any indication, Collection 18 should see a marked increase in speed to market in the first year. They will shave time off their pre-production schedule and see almost instant improvement in organizational efficiency." BMS has the history to back this up. We have a 100% Implementation Success Record, and 100% Customer Satisfaction. Not only that, but BMS was recently ranked by its customers as one of the top 50 software providers to the apparel industry in the *Apparel* Software Scorecard. So, congratulations goes out to Collection 18 for taking the next step toward making the most of their company's potential.

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New York, New York  
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Links:

<http://collection18.com/>



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